

ADAMS COUNTY FRUITBELT

Economic Impact
Analysis 2016



Agriculture is Pennsylvania's
leading industry.



Apples are Pennsylvania's fourth largest agricultural commodity



Pennsylvania produces 400 to 500 million pounds of apples per year



Adams County ranks #1 in apple and peach production in Pennsylvania.

\$580,000,000.00

Fruit Belt contribution to economy of Adams County



Adams County Fruitbelt includes 65% of the tree fruit acreage in Pennsylvania

\$16,400,000.00

Local taxes associated with fruit belt properties in Adams County.



The Fruitbelt accounts for 70% of Pennsylvania's total apple crop.

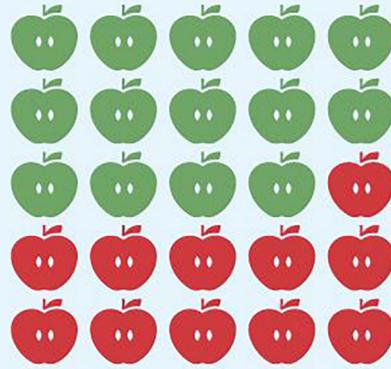
Apple Revenues

\$61,000,000.00

Processing apples

\$70,000,000.00

Fresh apples



Fresh vs. Processed

54% of farms produce 'fresh' apples for direct or retail consumption, compared to 46% of farms producing apples for processing.

Fresh & retail production impact is expected to grow by 24% over the next 10 years.

Agricultural Innovations

Dwarfing Rootstocks

- Smaller size
- Increased yield
- Easier to prune & harvest

New Integrated Pest Management Systems

Use of High Tunnels to protect sensitive crops

Apple orchard acreage for dwarfing rootstocks grew more than 100% between 2002 and 2008.



Emerging Industries

New value-added industries are emerging, such as wineries and hard cideries, and new apple and fruit products are being developed, expanding sales direct to the consumer.

Signs of long-term viability and vitality include:

Increased production of fresh fruit varieties

Transition to high density orchard production

Expansion in fresh fruit storage capacity